

LILLIAN ZLOTNICK

COMMUNICATIONS VICE PRESIDENT

Hey HOTTY! My name is Lillian Zlotnick, and I am a freshman at Roswell High School. I have a little brother (if you guys don't know), I play the violin, and in my free time I hang out with friends and family, take walks, and listen to music!



Why?

BEING CVP IN HOTTY CALLS FOR RESPONSIBILITY, INTERGRITY, COMMUNICATION SKILLS (OBVIOULSY), AWARENESS, AND VISION. THAT IS WHAT I HOPE TO BRING TO OUR YOUTH GROUP. MY PAST YEAR IN HOTTY HAS REALLY CONTRIBUTED TO HOW PARTICIPATING IN A YOUTH GROUP HAS CHANGED ME FOR THE BETTER. I NOW KNOW WHY I STRIVE TO BE ON BOARD: TO HELP CONTRIBUTE TO THE GREATER GOOD OF HOTTY.

My Past Experience

Of course, past experience with leadership responsibilities plays a vital role in being on HOTTY board.

I've participated in several leadership roles, such as:

- Leadership officer of Freshman Class RHS Orchestra
- Current madrachim at TBT
- HOTTY extended leadership
- MJCCA day camp counselor

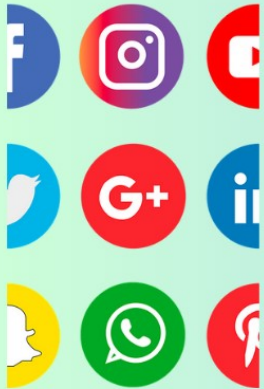


Responsibilities

Being CVP on HOTTY board comes with very important responsibilities that I plan to tackle head on going into our new year. I will put all 110% of my effort into maintaining the HOTTY bulletin board, the instagram, take all pictures to capture every special moment, create creative flyers to get HOTTYites in the know, design awesome merchandise, and devote my time, effort, and life into this important role.

Merchandise: Flaunt Your Fierce!

Everyone wants to be apart of something special. And HOTTY is a very special place for everyone to connect and make life long friendships with other Jewish teens. Of course, all HOTTYites want to show off that we are apart of something as meaningful as our youth group, and you can do just that with merch! Shirts, hats, sweatshirts, sweatpants, blankets, stickers, and much more! Show off your judaism in a fun way! I have a few ideas regarding merchandise, such as getting ideas and suggestions of designs for our merch from the members of HOTTY. You think it, you wear it!



Media: The Ultimate Way to Get People in the Know

Social media has grown and evolved to be a crucial form of communication in the lives of all people. Using social media boosts the awareness of events, and gets people in the know of the happenings in our youth group. Past CVPs have done a fantastic job on doing HOTTY Instagram takeovers, which I think is a fun idea to get the board involved in communicating to the youth group, and plan on continuing it! I also believe that constructing a monthly calendar and posting it to our instagram at the beginning of every month will really contribute to informing members of HOTTY about upcoming events sooner rather than later. It would also ensure more members of HOTTY can attend events.

Pictures: Capture the Special Moments, Make Memories

Your phone is on you right now, right? You know where it is all the time, almost always. Either to text your mom back, check the score of a sports game, take pictures, or check the HOTTY website and instagram. Our camera rolls are constantly overflowing with memories of friends and family. As the CVP, it's my job to take over that responsibility, and capture every meaningful moment that takes place at HOTTY events, and then load them onto our social media platform to share our fun times together.